## **About CREIA**

Established in 1976, CREIA is a non-profit 501(c)6 association with twenty chapters located throughout the California. CREIA regularly holds an Annual Conference and other educational programs, advocates for the profession, and offers leadership opportunities to it members. CREIA is the oldest and largest nonprofit state inspector association in the country - and California-specific in education and consumer outreach. CREIA is in enhancing consumer protection and promoting public awareness.

The CREIA Board of Directors is representative of the CREIA membership. In addition to the CREIA Board of Directors and chapter leadership opportunities, there are several standing committees and task forces that report to the Board of Directors. We encourage our membership to get involved.

CREIA's Standards of Practice have been recognized by the State of California, and are considered the source for home inspector standard of care by the real estate and legal communities.

### Vision

To protect lives, health and investments

## Mission

The California Real Estate Inspection Association promotes excellence in the real estate inspection profession and is committed in supporting every member in achieving the highest level of expertise in the industry.

### Values

Integrity – No cutting corners, no compromise, persevering

Competence – Professional knowledge and expertise

Belonging – Among the leaders advancing high standards through collaboration

Passion – For serving and protecting our clients

### **CREIA = Tier One Inspectors**

Unsurpassed testing; Unmatched training and education requirements; Industry leading performance Standards of Practice and Code of Ethics – That's why California Law specifically mentions CREIA as an industry benchmark.

## **CREIA Regions and Chapters**

Regional and State Directors represent their local Chapters/Members on the CREIA Board of Directors. Most chapters hold monthly educational meetings and special event programs. Each CREIA member is assigned to a local chapter. All Certified CREIA Inspector (CCI) and Master CREIA Inspector (MCI) members, Associates (formerly Candidates), Affiliates and prospective members/guests are invited to attend local meetings. Chapter meetings are an excellent way to meet and interact with peers, participate in educational programs, and market products and services to those in the inspection industry.

### **CREIA Educational Mission Statement**

The educational growth of the individual inspector through participation in CREIA membership activities and programs where the sharing of experience and knowledge will result in betterment of the homne inspection profession and protection of the consumer public which it serves.

If you have any questions or concerns about the program, please contact CREIA.

California Association of Licensed Investigators 65 Enterprise • Aliso Viejo, CA 92656 949-715-1768 • Fax 949-715-6931

www.creia.org

#### CREIA is a nonprofit education & credentialing organization to benefit consumers and professionals. Since 1976.

California Real Estate Inspection Association (CREIA) (EIN # 94-3015920) is 501(c) (6), non-profit organization. Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on your federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the your business. Please consult your tax professional.



# CREIA AFFILIATE



## Becoming a CREIA Affiliate Member

The California Real Estate Inspection Association (CREIA) is a voluntary, non-profit public-benefit organization of real estate inspectors. Founded in 1976, CREIA provides education, training and support services to its members and the real estate community. With 20 Chapters throughout the State and 700+ members and growing, CREIA is continuing to set the standard for professional real estate inspection. CREIA's Code of Ethics and Standards of Practice are recognized by the California Business and Professions Codes and are considered the standard of care by the real estate industry and legal profession in the state.

Inspectors look to CREIA for solutions to their problems and answers to questions that help them operate successful businesses. Serving as an information resource is a significant element of the many services CREIA provides to its members.

CREIA has developed this Affiliate Program in order to provide information and support services for home inspectors and our partners in the real estate community. This mutual benefit offering is designed to help our affiliate partners and inspectors grow their businesses in this competitive market and the ability to align you with the best in the industry. Our affiliate members are afforded special marketing opportunities and exposure to our members that offer tremendous value to our inspectors and the real estate community.

We invite your company to become an Affiliate Member. Should you have any questions regarding this program, or if we can make revisions to the above specifications, please contact our office at 949-715-1768, email at info@creia.org or visit www.creia.org.

## Visit www.creia.org to apply!

## Affiliate (Standard) Membership

- Company logo for all affiliates rotate on homepage
- Authorized use of the CREIA Affiliate Member logo on your advertising materials.
- Exhibiting opportunities at the CREIA conference at a 10% reduction in fees.
- Listing two times per year in the CREIA Inspector Magazine or in the CREIA eNews newsletter.
- Free subscription to both the CREIA Inspector Magazine and the CREIA eNews newsletter.

- Listing in the Affiliate Directory (online).
- Membership rosters sent (name, company, email addresses) via email (one per year upon request).
- Laminated name badge upon request.
- 25% off of advertising in the *CREIA Inspector Magazine.*
- HotelStorm discounts.

## **Educational Affiliate Membership**

CREIA recently launched an online submission form for your education to be reviewed and added to the approved education page. Educational Affiliate members will need to place a discount code (EDAFF) in the payment section

- Continuing Education Credit (CEC) review fee is waived, when educational courses are submitted to CREIA for CEC approval (Note: Courses are subject to the standard review process. Approval is not guaranteed).
- Authorized use of the CREIA Educational Affiliate Member logo on advertising materials.
- Opportunities to attend and exhibit at CREIA Annual Conference at a 25% reduction in fees.
- A one-time quarter page introductory ad welcoming your company to CREIA in the CREIA Inspector Magazine and the CREIA eNews – upon request.
- One time color logo and company weblink in the *CREIA eNews* upon joining and upon request.

- Listing two times per year in the CREIA Inspector Magazine or in the CREIA eNews newsletter.
- Free subscription to both the CREIA Inspector Magazine and the CREIA eNews.
- 50% off advertisement rates in the CREIA Inspector Magazine
- Listing in the Affiliate Directory (online)
- Company logo for all affiliates rotate on homepage
- Membership rosters sent to you via email (up to one time per year upon request)
- Laminated name badge upon request
- HotelStorm discounts

## Premier Affiliate Member

- Authorized use of the CREIA Premier Affiliate Member logo on your advertising materials.
- Opportunities to attend or exhibit at CREIA Annual Conferences at 50% reduced fees.
- A one-time half page introductory ad welcoming your company to CREIA in the *CREIA Inspector Magazine* and introduction in the *CREIA eNews* newsletter.
- One time color logo and company weblink in the *CREIA eNews* upon joining and upon request.
- Free subscription to both the CREIA Inspector Magazine and CREIA eNews newsletter.
- Publish articles (based on approval) in the CREIA Inspector Magazine and CREIA eNews.

- \$1,000
- 50% off advertising rates in the CREIA Inspector Magazine.
- Listing two times per year in the CREIA Inspector Magazine or in the CREIA eNews newsletter.
- Listing in the Affiliate Directory (online)
- Include a CD or hard-copy marketing piece in all Associate new and renewing member welcome packets.
- Attend Meetings at up to three local Chapters of your choosing with opportunities to present your company service(s).
- Membership rosters sent to you via email up to two times per year upon request.
- Laminated Badge upon request.





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\$600